

## ***No-Am CATC Newsletter 7-29-2021***

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**CERTIPORT®**  
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**AUTHORIZED TESTING CENTER**

NEWS UPDATE

July 29, 2021



## Getting to Know the IC3 Digital Literacy Certification

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Technology is part of our everyday lives and understanding how to function in environments that require the use of computers and the Internet is more critical now than ever before. While younger workers are better educated than they used to be, they lack practical skills, especially digital skills, which are in high demand and ever-changing.

Whether your students plan to pursue a career in IT, or simply become more effective with technology, IC3 Digital Literacy Certification is the place to start. Learn more about the IC3 Digital Literacy program and how it can benefit your students.

[\*\*Tell Me about IC3 Digital Literacy Certification\*\*](#)

Hannah Crepeau: Content Marketing Manager

# This Week, on the Podcast

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## Funding Your CTE Program with Nicole Whitehead



Funding for educators is always an issue. Getting budget for your certification program can be challenging. In this week's episode, we sat down with Nicole Whitehead, Associate Product Manager at Certiport to discuss ways to fund your CTE program. We discuss everything from Perkins Funding to donations from your city's Chamber of Commerce, and more.

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Hannah Crepeau: Content Marketing Manager



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## Certification Has Value

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### The Value of Certification



The competition for jobs, promotions, pay increase and college credit has never been greater. Setting oneself apart from the crowd is the first step toward college and career success. One of the best ways to stand out is through industry-recognized certifications.

Certifications are a great way to showcase skills and knowledge through credible, third-party validation. They bring instant credibility, respect, and recognition that can make all the difference when employers are deciding on who to hire or promote, or for academic institutions setting standards for students to qualify for course credit.

Certifications are an important credential that stand in addition to, in support of, or independently from degrees and diplomas.

**Cont...**

They are often created or supported by industry-recognized organizations and administered in controlled environments by authorized and independent agents. Because of this, they carry a high degree of credibility and possess great value.

To help you communicate the message of value of certification with your testing centers, educators, and administrators, Certiport has assembled an excellent collection of resources, including white papers, datasheets, and videos. Please refer to these materials to learn more about the value of certification.

**I'm Ready to Learn about the Value of Certification**

John Medved: Product Marketing Manager

# Resources for You

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## Stay Updated on Certiport's Latest News

### New Product Information

See what exams have been recently released or are coming soon.

### System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

### Compass Updates

Get detailed information on upcoming changes to the Compass exam delivery software.

### Exam Content Updates

Review planned release dates of exams undergoing maintenance.

### Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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