# *No-Am CATC Newsletter 4-14-2022*

**CERTIPORT®**
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## NEWS UPDATE

April 14, 2022

![Certiport - A Pearson VUE Business logo]

# CERTIFIED Early Bird Discount Extended



The CERTIFIED early bird discount has been extended for a limited time! This year, CERTIFIED will be held in Dallas, Texas on June 20th - 22nd, 2022. Take advantage of the opportunity to connect with fellow educators, learn from industry experts, eat delicious food, enjoy fun activities, and grow as a professional.

**Continued…**

Your conference pass includes:

- Admission to the full conference agenda, including all sessions, networking events, and conference meals

- Conference materials and promotional items

- An invitation to Certiport's Student Championship Award Ceremonies

- Discounted hotel room rates

Save $100 and register for CERTIFIED by April 15, 2022!

**I'm Ready to Register**

Dominique Gousse: Field Marketing Manager

# Workforce Demanded Microsoft Skills



Skills and certifications in technologies such as Microsoft Azure provide a differentiated way to help candidates find jobs and attain higher salaries. However, education can have a hard time keeping up with such rapidly changing advanced technologies.

On April 20th at 4 PM ET, we'll sit down with some amazing professionals as they discuss their day-to-day work with Microsoft Azure and other advanced technologies, how they see their fields changing, and how tomorrow's skills can be taught in the classroom today.

**I'm Ready for This Session**

Hannah Crepeau: Content Marketing Manager

# Calling All Adobe Certified Professional Students



Do you have students who are ready to be the Adobe Certified Professional U.S. Champion? Once they have received their Adobe Certified Professional certification in Photoshop, InDesign, or Illustrator, invite them to submit their project today to qualify for the Adobe Certified Professional U.S. National Championship presented by Certiport held in Dallas, Texas on June 20 – 22, 2022.

Individuals selected to participate will compete to be named the 2022 Adobe Certified Professional US National Champion, win a $3,000 scholarship, and receive an all-expenses-paid trip to the 2022 Adobe Certified Professional World Championship. The submission deadline is May 6, 2022.

**Continued…**

To learn more, visit: **https://us.acachampionship.com/.**

**Submit a Project**

Dominique Gousse: Field Marketing Manager

# IC3 Digital Literacy Aligns to European Commission's DigComp Framework

The European Commission created the Digital Competence Framework for Citizens (DigComp) in 2013 to further the development of digital skills across the European Union. Certiport identified this trend 11 years earlier and created the **IC3 Digital Literacy certification** program in 2002. Certiport has since supported DigComp, actively contributed to subsequent revisions. Certiport recently hired two independent experts to map IC3 Digital Literacy's objective domains to the DigComp 2.1 framework. According to these experts, "The overall alignment of IC3 [Digital Literacy] GS6 (levels 1, 2, and 3) with the European DigComp 2.1 framework is high."

You can learn more about the IC3-DigComp alignment in our newest brochure.

**Download the Brochure**

Kenneth Masteller: Product Marketing Manager

# On The Podcast This Week

## Make Coding Accessible with the Coding in Minecraft Program



Now, there are educators out there who know everything about coding—and then there's the rest of us—asked to teach coding because we've had limited exposure to coding in some form. So, how does someone who's not an expert teach coding like a genius? Coding in Minecraft is the answer.

In this episode, we sat down with Jennifer Brown, Product Specialist for Coding in Minecraft, to dive deeper into this new program. Listen and learn about the value of coding education (and it's not always about learning to code), and how the Coding in Minecraft program can make coding accessible and fun for teachers and students everywhere.

**Continued…**

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Hannah Crepeau: Content Marketing Manager

# Resources for You

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