

No-Am CATC Newsletter 3-3-2022

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March 3, 2022

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New from Intuit

Unleash Your Students' Creativity



Creativity is consistently one of the top requested job skills. However, creativity is not an end unto itself. Companies are looking for creative individuals because they think of new and out of the box ways to solve problems and improve the companies in which they work.

Make sure to join us on Tuesday, March 15th at 4 PM ET to learn how you can unleash your students' creativity and empower them with the design thinking skills they need to make the world a better place.

[I'm Ready to Register](#)

Hannah Crepeau: Content Marketing Manager

Intuit QuickBooks Desktop Is Moving to the Cloud!

Intuit QuickBooks Desktop will be discontinued for educators and students beginning July 31, 2022. Customer support will be available until July 31, 2023, but new Intuit QuickBooks Desktop versions will no longer be released. Educators can sign up for a free Intuit QuickBooks Online educator license.

If you have any questions, reach out to Ty Palmer at ty.palmer@pearson.com.

Amandine Judas: Product Marketing Manager



Bringing Entrepreneurship into the Classroom



Don't have an entrepreneurship class at your school? Are you hoping to inject entrepreneurial moments into your existing course? If that sounds like you, we have some tips from veteran teacher Jennifer Stubblefield to get you started.

Entrepreneurship? Yes Please!



A PEARSON VUE BUSINESS

The Latest CERTIFIED News

Have You Claimed Your Spot for CERTIFIED 2022?



Register today for the eighth annual CERTIFIED Educator Conference held in-person in Dallas, Texas. Join us June 20-22, 2022, to connect, collaborate, learn, develop, and enjoy with your fellow educators.

Continued...

CERTIFIED is the only education conference dedicated exclusively to exploring the full promise of certification in the classroom. Don't miss this opportunity to listen, learn, and collaborate with a community of educators who share your passion for using certification to improve education and change lives. Register today and take advantage of early bird discount pricing!

I Need a Spot at CERTIFIED

Dominique Gousse: Field Marketing Manager

Have You Applied to Become a CERTIFIED Ambassador?



The image is a promotional graphic for a podcast episode. On the left, a tablet displays two portraits: a man in a suit (Ben Lambert) and a man in a plaid shirt (Matt Richards). To the right, the 'CERTIFIED' logo is shown with a green checkmark, above the text 'CERTIPOINT EDUCATOR PODCAST'. Below this, it says 'EPISODE 36' and 'INTRODUCING THE CERTIFIED AMBASSADOR PROGRAM WITH BEN LAMBERT AND MATT RICHARDS'. A green bar says 'Available on', followed by logos for Google Podcasts, Spotify, and Apple Podcasts. At the bottom right, the website 'www.certipoint.com' is listed.

If you haven't applied to become a CERTIFIED Ambassador yet, we just have one question for you. What are you waiting for?!

In this week's podcast episode, we sat down with our CERTIFIED marketing team: Ben Lambert, Director of Field Marketing; and Matt Richards, Senior Field Marketing Manager. We talked about the history of Certipoint's CERTIFIED program, and why we're so excited about the new addition of CERTIFIED Ambassadors. Learn what types of applicants we're looking for, and what's in it for you.

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Hannah Crepeau: Content Marketing Manager

Did You Know...

Certiport Offers Best-Selling Pearson CTE Courseware



To support your Career and Technical Education (CTE) programs, Certiport has expanded their offering of CTE Courseware from Pearson. These titles span the most in-demand topics, including computer science, culinary arts, graphic and web design, personal finance, medicine and healthcare, and more. Select titles also include Pearson MyLab, an online assessment and learning system, that assists educators in providing a personalized and interactive learning experience.

Learn more about the titles available and feel free to share the link with educators that are interested in receiving review access to this courseware.

[Show Me What's Available](#)

Caroline Campbell: Field Marketing Manager



The 2022 MOS US National Championship Spring Qualifier Is in Full Swing!



Now's the time to help your students certify and prepare to compete in the largest Microsoft Office competition nationwide! Certiport is excited for the 2022 Microsoft Office Specialist US National Championship!

Students have a chance to compete in the Spring Qualifier which ends on May 20, 2022! What does that mean? Students in the US can submit a qualifying Microsoft Office Specialist Excel, PowerPoint, or Word exam and if they get the highest score in their state, they will receive an invite to compete at the US National Championship in Dallas, Texas this summer!

Continued...

Get your students excited for the MOS US National Championship and certification by promoting it in your classroom! You can download promotional materials right from our website!

If you have any questions, please send them to our event inbox at moschampionship@pearson.com!

Yeehaw! I'm Ready for the MOS US National Championship

Resources for You

Stay Updated on Certiport's Latest News

New Product Information

See what exams have been recently released or are coming soon.

System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

Compass Updates

Get detailed information on upcoming changes to the Compass exam delivery software.

Exam Content Updates

Review planned release dates of exams undergoing maintenance.

Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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