

## ***No-Am CATC Newsletter 11-4-2021***

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**CERTIPOINT®**  
A PEARSON VUE BUSINESS

**AUTHORIZED TESTING CENTER**

NEWS UPDATE

November 4, 2021



# Creativity and the Adobe Certified Professional Certification

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This Week, On the Podcast...

A podcast episode cover with a dark grey background and a green border. At the top, the text 'EPISODE 22' is written in green. Below it, the title 'CREATIVITY AND THE ADOBE CERTIFIED PROFESSIONAL CERTIFICATION WITH TACY TROWBRIDGE' is written in white. In the center is a circular portrait of Tacy Trowbridge, a woman with short brown hair, smiling. At the bottom left is the 'CERTIFIED' logo with a green checkmark, and at the bottom right is the text 'CERTIPOINT EDUCATOR PODCAST' in white.

**EPISODE 22**

CREATIVITY AND THE ADOBE CERTIFIED PROFESSIONAL  
CERTIFICATION WITH TACY TROWBRIDGE

**CERTIFIED** CERTIPOINT EDUCATOR PODCAST

In 2020, creativity was the most highly demanded soft-skill by employers. And the demand for creativity isn't expected to go down anytime soon. But how can educators bring creativity and fresh ideas to their classroom?

There's no one better to discuss creativity than Tacy Trowbridge, head of Adobe's Education team. In our latest CERTIFIED podcast episode, we discuss creative and digital literacy skills and recent research from Adobe and LinkedIn about the value of creativity in today's workforce. Plus, we dive into the new Adobe Certified Professional certification and the resources Adobe has available to help educators in their classroom.

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Hannah Crepeau: Content Marketing Manager



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## What is CertPREP?

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The name for GMetrix Practice Tests is now CertPREP Practice Tests. The same great features and functionality remain, only the name has changed.

Practice tests are a critical step in the certification pathway. They enable both the student and the teacher to accurately determine certification readiness. If additional preparation is needed, the necessary steps can be taken before taking the certification exam. This process helps develop increased confidence in students and results in greater certification success.

Certiport has prepared a short video to provide more information about CertPREP Practice Tests, available through the button below. For more information contact your Certiport Territory Manager or go to [www.certiport.com/LP](http://www.certiport.com/LP).

[What is CertPREP?](#)

John Medved: Product Marketing Manager



## From Med School Dropout to Software Engineer



It's not typical to hear someone proudly proclaim that they're a medical school dropout. But Divin Kong isn't typical. Born in Cambodia and now working for Amazon in Canada, Divin has had an interesting career ride. Find out how Divin used his MOS certification to direct him away from medical school, and on to a new career path in software development.

**Tell Me Divin's Story**

Hannah Crepeau: Content Marketing Manager



# Skills Accounting Associates Need on Their Resumes



Not all accounting skills are created equally. As part of our Intuit Academy program, we sat down with Sean Duncan, President of SMD Consulting & Accounting, LLC, to discuss the skills tomorrow's accountants need to be successful. Check out Sean's top five skills accounting associates need on their resumes.

## What Skills Do My Students Need?

Hannah Crepeau: Content Marketing Manager



# Resources for You

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## Stay Updated on Certiport's Latest News

### New Product Information

See what exams have been recently released or are coming soon.

### System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

### Compass Updates

Get detailed information on upcoming changes to the Compass exam delivery software.

### Exam Content Updates

Review planned release dates of exams undergoing maintenance.

### Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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1276 South 820 East #200

American Fork, UT 84003

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