

# ***No-Am CATC Newsletter 11-11-2021***

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**AUTHORIZED TESTING CENTER**

NEWS UPDATE

November 11, 2021



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# CERTIFIED 2022: Call for Sessions



Are you an innovative teacher who loves to go above and beyond the call of duty? Do you manage and execute a thriving certification program? Is your school forging new paths or setting new standards in excellence that you just can't wait to share with others? If you answered "yes" to any of the above questions, then we want to hear from you!

At CERTIFIED 2022, it will be more important than ever to share strategies and teaching methods that you have developed over the years. Find out how to submit your proposal to present at next year's event.

**I Want to Present at CERTIFIED 2022**

Hannah Crepeau: Content Marketing Manager



## Reflections from Creative Professionals

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### This Week, on the Podcast

Great minds don't always think alike, or even approach their careers in the same way. And that's okay! For this week's episode, we're sharing the audio from our latest Adobe Certified Professional Academy webinar.

Cont...

We were privileged to sit down with three fabulous creative professionals: A graphic designer, Kai Charvet; a motion graphics artist, Natalie Palumbo; and a UI/UX designer, Sarah Kim. Together we discussed their pathways to success, how they see their fields changing, and what they wish they would've known before starting their careers.

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Hannah Crepeau: Content Marketing Manager



## Help Students Build a Smashing Resume

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To be able to effectively advance, students and professionals need to build a resume that communicates their skills and knowledge to potential employers. Luckily, Certiport's partnered with Resume-Library to help candidates get access to one of the fastest growing job boards in the United States. We sat down with the team at Resume-Library to get advice on how to build a smashing resume that will help students land their dream job.

[\*\*Show Me the Resume Building Advice\*\*](#)

Hannah Crepeau: Content Marketing Manager

# Looking for More?

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## Certification Has Value!

### The Value of Certification



The competition for jobs, promotions, pay increase and college credit has never been greater. Setting oneself apart from the crowd is the first step toward college and career success. One of the best ways to stand out is through industry-recognized certifications.

Certifications are a great way to showcase skills and knowledge through credible, third-party validation. They bring instant credibility, respect, and recognition that can make all the difference when employers are deciding on who to hire or promote, or for academic institutions setting standards for students to qualify for course credit.

Certifications are an important credential that stand in addition to, in support of, or independently from degrees and diplomas. They are often created or supported by industry-recognized organizations and administered in controlled environments by authorized and independent agents. Because of this, they carry a high degree of credibility and possess great value.

**Cont...**

To help you communicate the message of value of certification with your testing centers, educators, and administrators, Certiport has assembled an excellent collection of resources, including white papers, datasheets, and videos.

**Show Me the Value of Certification Resources**

John Medved: Product Marketing Manager



# Resources for You

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## Stay Updated on Certiport's Latest News

### New Product Information

See what exams have been recently released or are coming soon.

### System Maintenance

Mark your calendar! See what dates are scheduled for periodic maintenance, as maintenance can affect exam delivery.

### Compass Updates

Get detailed information on upcoming changes to the Compass exam delivery software.

### Exam Content Updates

Review planned release dates of exams undergoing maintenance.

### Support

Find answers online including FAQs, Quick Reference Guides, Technical Requirements, or the different ways to contact our Technical Support team.



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